



PORSCHE



The Taycan and Taycan Cross Turismo

Porsche Taycan. Soul, Electrified.

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1-800-PORSCHE

“In the beginning, I looked around, but could not find quite the car I dreamed of. So, I decided to build it myself.” Ferry Porsche

The dream of the sports car.

You have to fight for a big dream. A bold vision. The next victory. Rarely will it simply fall into your lap. Often though, there are innate forces you must fight against: resistance, conventions, and rigid patterns of thinking.

Whatever your dream is, nothing is achieved without passion, grit, and determination. Dr. Ferry Porsche gave his all to create the sports car of his dreams. His dream came true. Not because he hesitated, dwelled, or got lucky, but because he went the extra mile.

This attitude is in every Porsche we've created since 1948. It's there in the smallest part and in every race we've won. Because we fight. We fight for one more crucial percentage point. For the one second that means the difference between triumph and defeat. For the “Dr. Ing.” in our company name and for the chance to stir passion for the sports car, time and time again.

To us, it's never been about performance alone. It's about engines and electric motors that are more efficient, not bigger. It's about design that follows principles, not trends. It's about sports cars that can be driven day in and day out.

We are experts for making automotive dreams come true. But we don't want to stop there. We are fighting for a dream that will forever be in our hearts. And in the hearts of those who are also driven by dreams. No matter how ambitious these dreams appear.



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All models shown in this brochure are of European specifications. Some options shown may not be available.

The Porsche Taycan. Soul, Electrified.

The soul has many aspects, but no fixed shape. It is variable, constantly changing—and yet distinctive. When viewing the Porsche Taycan, the first ever all-electric Porsche, it reveals itself by a smile that expresses total delight. Or by the urge for freedom at the wheel of the new Taycan Cross Turismo that holds its ground, even away from everyday life.



Model shown | Taycan



Porsche DNA from every angle.

We instantly know what is good for our soul—and what inspires it. The Taycan is uncompromising and perfect for the everyday. Striking proportions, timeless, and instantly recognizable design. It reveals its fascination within fractions of a second, with a fluid yet sharp silhouette and a dynamic flyline. Its rear design boasts a seamless light strip and the "PORSCHE" logo in three-dimensional letters and a glass look.

21" Taycan Exclusive Design Wheels

Painted in High Gloss Black



Three-dimensional seamless light strip



Model shown | Taycan Turbo S Cross Turismo



Find your sixth sense— the sense of adventure.

The Taycan Cross Turismo fully embraces your lifestyle. With an enlarged rear luggage compartment and even more spacious interior, it's optimally prepared for expeditions for up to five adventurers. With 20mm (0.78 in.) more ground clearance than the Taycan, the Taycan Cross Turismo shows that its versatility extends beyond everyday life.



Panoramic
fixed glass roof



21" Cross Turismo
Design Wheels
painted in Vesuvius Grey

Model shown | Taycan 4S Cross Turismo

An interior designed around you.

One glance at its sporty exterior is all you need to identify a Porsche. In the new Taycan, those distinctive Porsche genes are apparent in the interior as well. The sleek minimalist interior design Porsche is known for across the world is present in everything from the eye-catching center console to the innovative, driver-oriented cockpit displays. Allowing you to keep an eye on vital information, as you discover what your Taycan is capable of.



Ambient lighting



14.3 ft³ of rear luggage space



21 Burmester® Loudspeakers



Up to 18-way adjustable seats available

Head-Up Display projects the main driving information directly in front of the driver's field of vision

16.8-inch curved display with the instrument cluster at the center of attention

Touchscreen control panel for chassis functions

10.9-inch central display is your control unit for audio, navigation, and communication

10.9-inch front passenger display allowing passengers to easily alter settings

Touchscreen control panel for lighting functions

Multifunction GT Sport Steering Wheel maximizes the motorsport feel and features a mode switch

Advanced Climate Control (Dual or 4-Zone)

Center console with Direct Touch Control provides access to navigation, media, phone, settings, and Apple CarPlay®

5.9-inch rear passenger touchscreen display manages the climate controls in the rear (in conjunction with 4-Zone Advanced Climate Control)

Driver-focused advanced cockpit.

Step into electric. In the Taycan cockpit, mechanical buttons have been almost entirely replaced by digital ones. This makes the interior look extremely modern and sleek. These same principles also apply to the displays, of which there are up to four—all intuitive, distraction-free, and easy to use.





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Top Track Speed for Taycan Turbo and Turbo S

Emits only pure joy.

A vehicle concept that reflects changing automotive times requires a soul worthy of the Porsche name. That's why no compromises were made with the perfect interaction of drive components in the all-electric Taycan. Two Permanent-Magnet Synchronous Motors (PMSM)—one on each axle—deliver up to 750 hp (560 kW) on the Taycan Turbo S when overboost function is activated with Launch Control, accelerating from a standstill to 60 mph in 2.6 seconds. Allowing you to experience a standing start performance on par with that of a super sports car, such as the 918 Spyder.



Zero to 60 in

2.6 seconds*

*Available for Taycan Turbo S only. **Available for Taycan Turbo S and Taycan Turbo S Cross Turismo only.



750 hp** with Launch Control

Emotionally charged. Future-oriented.

A vehicle concept that reflects changing automotive times requires a soul with the prestigious Porsche title.

Learn more about Drive, Performance, and Brakes at Porsche.com.



21" Mission E Design Wheels

Adaptive Rear Spoiler



Model shown | Taycan S

Plug and play.

Charge with ease across our extensive network.

In terms of charging time and range, the Taycan and the Taycan Cross Turismo also demonstrate their Porsche genes. Because we believe that a sports car should be ready to set off at all times, we do our utmost to facilitate simple charging that is integrated into everyday life.

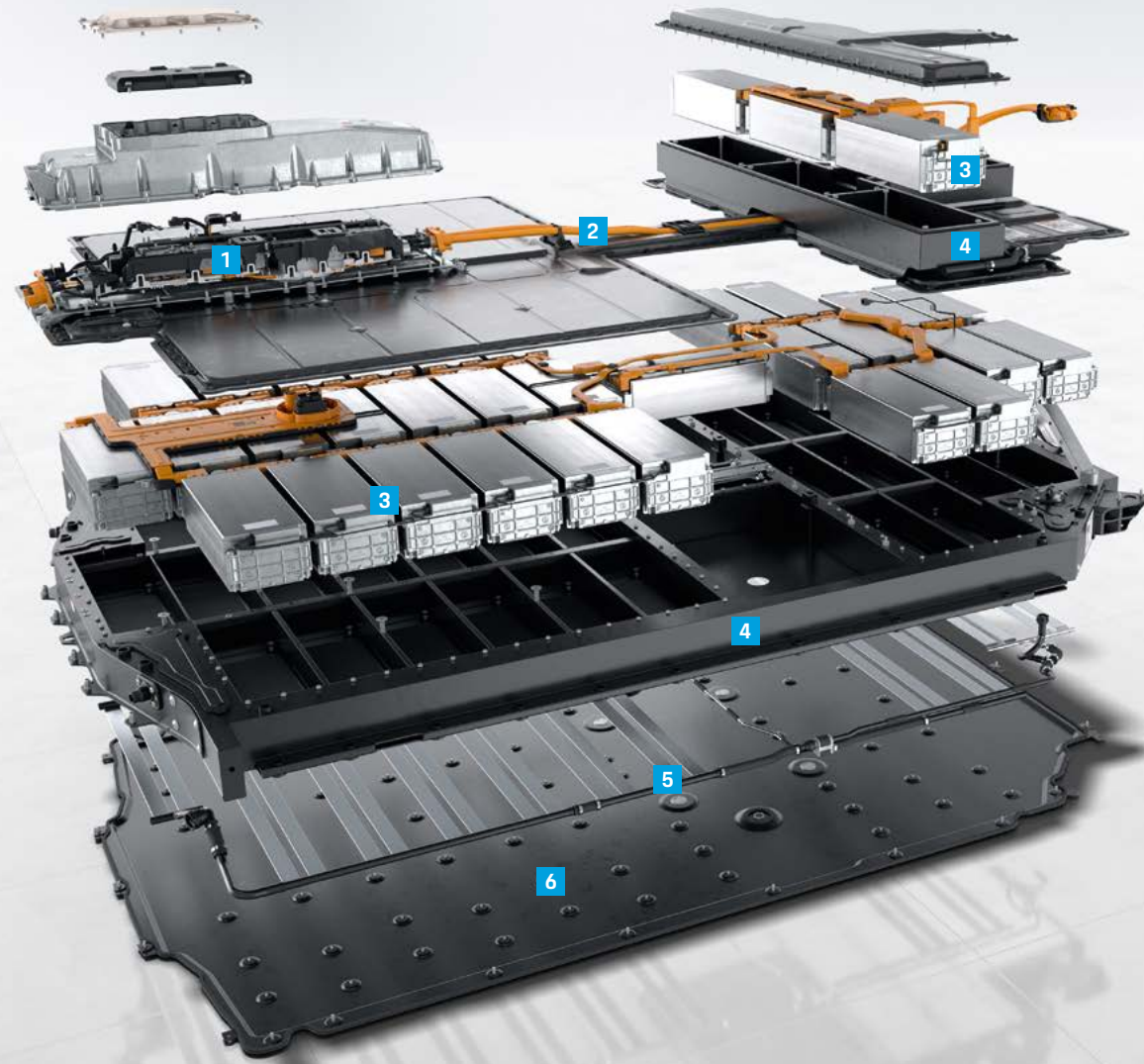
Porsche is involved in the development of a nationwide charging infrastructure, both with its own solutions and with Electrify America. In addition to these high-speed charging networks, several thousand AC charging options are also available via the Porsche Charging Service. Because the only thing you should think about is where to go next.



3 years free charging from Electrify America



Over **2,500**
Electrify America charging stations across North America



- 1 Battery management system
- 2 High-voltage cabling
- 3 Cell module
- 4 Battery frame
- 5 Cooling
- 6 Protective plate



Flexible Installation*

The Porsche Wall Charger Connect can be mounted on indoor garage walls, outdoor garage walls, or the Porsche Charging Pedestal.

Easy to use

Settings control and device status via 5-inch touchscreen.

Fast and powerful

Up to 19.2 kW (AC) noticeably reduce charging times. Also compatible with variable power outputs, from 1.2 kW to 19.2 kW for maximum compatibility.

A Porsche original

Iconic design and excellent quality true to high Porsche standards.

Connected

Online updates and data exchange via Wi-Fi or Power Line Communication (PLC).

Online service

Periodic software updates ensure smooth operation of devices.

My Porsche

The My Porsche portal offers detailed charging records and histories.

Porsche exclusive

The charger is only available direct to customer at Porsche's online shop.

At-home charging. All at the speed of Porsche.

Designed to be an easy and efficient charging solution, the Porsche Wall Charger Connect comes equipped with a charging power up to 19.2 kW (AC) operated via a 5-inch touchscreen display. Once the Taycan is plugged in, it takes less than 5 hours to go from 0 to 100 percent battery charge. This high-quality piece of original Porsche equipment fully supports Wi-Fi or Power Line Communication (PLC), enabling updates and a seamless integration into the digital Porsche charging ecosystem.

Learn more about battery and charging at [Porsche.com](https://www.porsche.com)

*Please note: The installation of the Porsche Wall Charger Connect must be performed by a professional electrician. If you don't have an electrician, you can choose an installer at <https://www.qmeritcharging.com/>. The maximum charging capability of your vehicle depends on the combination of the charging hardware/circuit in your home and the (AC) on-board charger of your Porsche. Please consult your authorized Porsche Dealer if you have any questions.

It sees the road, so you can feel it.

Assistance systems* that put the driver in control.

At Porsche, we believe driving a sports car should be an experience—not a chore. So we put the power of German engineering and innovation to work. The result—the assistance systems of the Taycan, which, like the experience of driving the vehicle itself, are truly awe-inspiring.

For instance, simply allow the Adaptive Cruise Control (ACC), Lane Keep Assist (LKA), Lane Change Assist (LCA), and Night Vision Assist to aid in the more tedious aspects of road navigation. And that's just a taste of what the assistance systems of the Taycan offer. So you can focus less on what you must do—and more on what your Taycan can do.

[Learn more about assistance systems on Porsche.com.](#)

*See Important limitations of Assistance Systems on page 28.



Model shown | Taycan Turbo S Cross Turismo

Stay connected at every mile.

Access your Taycan, wherever you are.

With Porsche Connect, you can take your Porsche driving experience into the 21st century. More convenient travel planning and easier operation—Porsche Connect enables you to extend the existing vehicle functions of your Taycan with a multitude of services that can be used with the Porsche Communication Management (PCM) system. Porsche Connect does much of the work for you, leaving you more time for the important things: friends, family, and free time—and of course, driving your Porsche.

Learn more about Porsche Connect on [Porsche.com](https://www.porsche.com).

Model shown | Exclusive Manufaktur
Taycan Turbo — SportDesign Package



Porsche
Crest on
headrests



Deviated Leather
Seat Centers
in Speed Blue



Your Taycan, down to every last stitch.

You dream it. We'll build it.

The online Porsche Car Configurator has no boundaries when personalizing your Taycan. You can use it to create a car as individual as you are, by customizing the color, performance options, wheels, accessories, and more. Realize your vision of the perfect Porsche with our factory customization program—Porsche Exclusive Manufaktur. From styling enhancements to performance upgrades, all modifications are uniquely handcrafted for your Taycan. Or personalize your car at any time after purchase with Tequipment, the Porsche accessories program. The entire product portfolio is available online.

Configure your Porsche now at [Porsche.com](https://www.porsche.com).

5.4

million combinations available in the Porsche Car Configurator

Personalized floor mats with leather edging and personalized door-sill guards



Model designation on doors in red



Porsche Driving Experiences

There's no better place to hone your skills than in the cockpit of a Porsche. The Porsche Experience Centers* in Atlanta and Los Angeles and the Porsche Track Experience in Birmingham offer an opportunity to increase your driving prowess with challenging test tracks and training facilities. Visit www.porschedriving.com or call 1-800-PORSCHE to learn more.

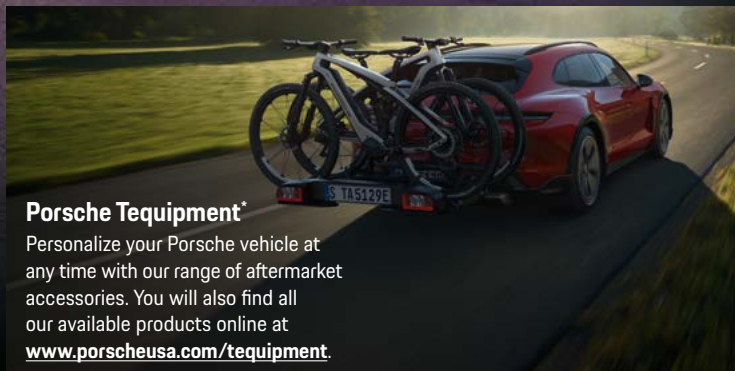


Discover the world of Porsche.

Getting behind the wheel of your new Taycan is just the beginning of the Porsche experience. From getting to know other owners, testing your driving acumen on the track, or diving into the deep history of the brand—when you buy a Porsche, you join a family. Explore some of the opportunities, experiences, and moments that make up The World of Porsche.

Connect to Porsche USA online.

*You can obtain the latest brochures for Porsche Experience Center Atlanta, Porsche Experience Center Los Angeles, Porsche Exclusive Manufaktur, Porsche Tequipment, and Porsche Driver's Selection from your authorized Porsche dealer or online. **2-year/Unlimited Mile Warranty coverage after the expiration of the new vehicle limited warranty or from the date of sale if the new vehicle warranty has expired.



Porsche Tequipment*

Personalize your Porsche vehicle at any time with our range of aftermarket accessories. You will also find all our available products online at www.porscheusa.com/tequipment.

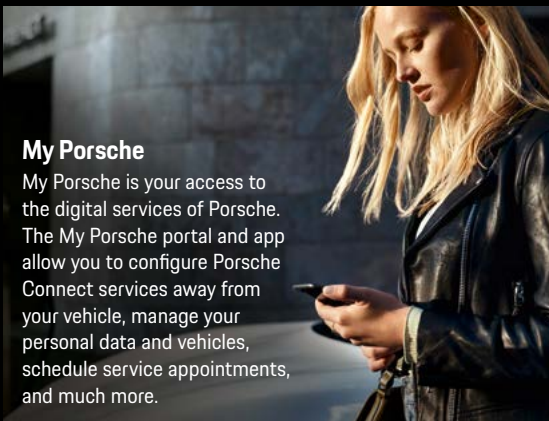
Porsche Approved Certified Pre-Owned

Only the best Porsche cars earn the grade "Porsche Approved." A 111-point inspection, a 2-year Unlimited Mile Warranty,** and 24-Hour Roadside Assistance are just the beginning. Contact your authorized Porsche dealer for details.



My Porsche

My Porsche is your access to the digital services of Porsche. The My Porsche portal and app allow you to configure Porsche Connect services away from your vehicle, manage your personal data and vehicles, schedule service appointments, and much more.



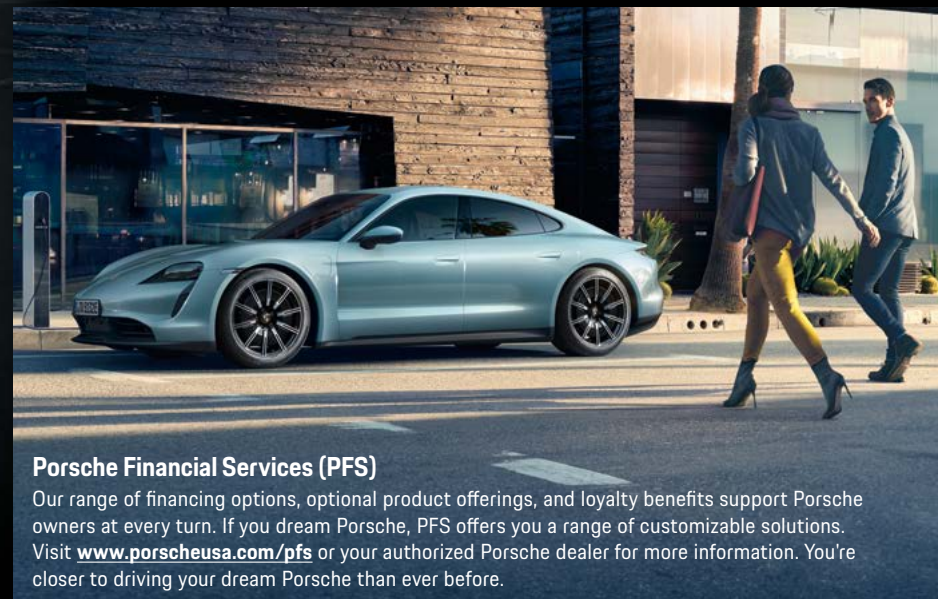
Porsche Driver's Selection*

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality. Visit your authorized Porsche dealer or shop online at www.porscheusa.com/shop.



Porsche Exclusive Manufaktur*

Realize your vision of the perfect Porsche with our factory customization program. From styling enhancements to performance upgrades, all modifications are uniquely handcrafted for your Porsche vehicle. Please visit www.porscheusa.com/exclusive for more information.



Porsche Financial Services (PFS)

Our range of financing options, optional product offerings, and loyalty benefits support Porsche owners at every turn. If you dream Porsche, PFS offers you a range of customizable solutions. Visit www.porscheusa.com/pfs or your authorized Porsche dealer for more information. You're closer to driving your dream Porsche than ever before.

Porsche Connect

With Porsche Connect, your digital co-driver is always on board. The wide range of service helps you have the most comfortable and modern driving experience possible—before, during, and after your trip. Visit www.porscheusa.com/connect to learn more.



Important limitations of Porsche Driver Assistance Systems.

- 1 None of Porsche's Driver Assistance Systems can prevent accidents or loss of control.
- 2 No Driver Assistance System is ever a substitute for attentive driving. It is the driver's responsibility to be observant and in control of the vehicle at all times.
- 3 Please see your vehicle's owner's manual for further details about, and important limitations of, each of the specific systems described below.

ACTIVE LANE KEEP ASSIST

- 1 Active Lane Keep Assist may not detect lane markings in certain road, weather, and driving conditions.
- 2 System is available only in conjunction with active Adaptive Cruise Control.

ADAPTIVE CRUISE CONTROL

- 1 Adaptive Cruise Control should not be used in unfavorable road conditions and poor weather conditions.
- 2 Adaptive Cruise Control automatically maintains a set speed and a set distance at a speed above approximately 19 mph to 130 mph.

AUTO EMERGENCY STOP

- 1 Auto Emergency Stop depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system, data connection, and existing wireless satellite technology must be available and operating properly for the system to function fully.

PORSCHE DYNAMIC LIGHTING SYSTEM

- 1 Static cornering lights—At speeds of up to 80 mph static cornering light is switched on when the steering wheel is turned.
- 2 Dynamic cornering light—Above a speed of approximately 3 mph, the low beam or high beam headlights swivel in the direction of the curve to illuminate the road more clearly, depending on the speed of the vehicle and the extent to which the steering wheel is turned.

PORSCHE DYNAMIC LIGHT SYSTEM PLUS

- 1 High Beam Assistant is switched on at between 20 mph and 37 mph.

HEAD-UP DISPLAY

- 1 The driver's view of the information in the Head-Up Display may be impaired by the following factors:
 - Sunglasses with certain polarizing
 - Wet roads
 - Unfavorable lighting conditions

PORSCHE INNO DRIVE INCLUDING ADAPTIVE CRUISE CONTROL

- 1 InnoDrive depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system, data connection, and existing wireless satellite technology must be available and operating properly for the system to function fully.
- 2 Construction zones, traffic flow, and other road system changes are beyond the control of Porsche Cars North America. Complete detailed mapping of lanes, roads, streets, toll roads, tollbooths, highways, road signs, and so forth is impossible. Therefore, you may encounter discrepancies between the mapping and the actual location and conditions you encounter. Always pay careful attention to the road, give precedence to directional signs on the road and not the system, and do not drive while distracted.

INTERSECTION ASSIST

- 1 This system detects only other vehicles, but not people, cyclists, or animals, for example.

LANE CHANGE ASSIST

- 1 Lane Change Assist operates above a driving speed of approximately 10 mph.
- 2 Rear Turn Assist—Supports Lane Change Assist only when driving off and on the vehicle side on which the turn signal was actuated. Active at speeds up to approximately 12 mph.

LANE KEEP ASSIST WITH TRAFFIC SIGN RECOGNITION

- 1 Lane Keep Assist may not detect lane markers in certain road, weather, or driving conditions. Please see owner's manual for further details and important warnings about limitations of the system.
- 2 This system depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system and data connection, and existing wireless satellite technology, must be available and operating properly for the system to function fully.
- 3 Traffic Sign Recognition may not always see or understand every sign. It depends on a clear, unobstructed view of the road ahead, and well-maintained and clean road signs of generally recognized types.
- 4 Lane Keep Assist may be passive if the vehicle speed is below the activation speed of approximately 40 mph.

NIGHT VISION ASSIST

- 1 Night Vision Assist does not prevent accidents. The system may not represent objects as the eye does. It will not detect persons or animals under certain lighting and temperature conditions, and it cannot detect inanimate objects in the road.
- 2 Night Vision Assist detects persons and animals when it is sufficiently dark and at an ambient temperature below 82°.

PARK ASSIST (FRONT AND REAR) WITH VISUAL AND AUDIBLE WARNING

- 1 Park Assist cannot detect sound-absorbing obstacles such as powdery snow, clothing made from fabric, skin, or fur; sound-reflecting obstacles such as glass surfaces, flat painted surfaces, very thin obstacles, i.e. thin posts or obstacles above and below the sensors.
- 2 Park Assist is activated automatically up to a speed of approximately 10 mph and when operational readiness is established in the following situations: Reverse gear engaged or distance in front is less than approximately 32 in. or rolling backward is detected.
 - Reversing camera—The objects shown by the camera appear distorted. The image from the rear view camera does not show the entire area behind the vehicle.
 - Surround View—The objects shown by the cameras appear distorted. Many of the screen windows do not show the entire area around the vehicle.

TRAFFIC JAM ASSIST

- 1 Traffic Jam Assist supports the driver when driving in traffic jam situations or in slow-moving traffic in a speed range below approximately 40 mph.

WARN AND BRAKE ASSIST (COLLISION AND BRAKE ASSIST)

- 1 Warn and Brake Assist cannot prevent most collisions, although it may help to reduce their severity.
- 2 Warn and Brake Assist may not detect every object in the road.
- 3 The system may not operate if certain evasive maneuvers are performed by the driver.
- 4 The system is available as of walking speed and can react to pedestrians or cyclists up to a speed of approximately 53 mph.
- 5 The function may be restricted or unavailable up to 10 seconds after establishing operational readiness, and in other instances.

WET MODE

- 1 WET mode depends on sensors in the front wheel arches. It cannot provide assistance if there is too much water present, if the vehicle is driving too fast, or if the sensors are obstructed by dirt, excessive water, or other obstructions.
- 2 WET mode cannot detect or prevent aquaplaning.

Not all the Driver Assistance Systems described in this brochure are installed or available on every model. Some Driver Assistance Systems are optional at extra cost. Some Driver Assistance Systems require the selection of other systems or options at additional cost. Some Driver Assistance Systems are not available in combination with others. Ask your authorized Porsche dealer for details about the models and systems in which you are interested.

Battery and charging information.

I. Battery

A lithium-ion battery is subject to physical and chemical aging, as well as wear and tear. This reduces the battery capacity, depending on the usage pattern and environmental conditions, resulting in a reduction in range and an increase in charging times as the battery ages. Due to the effect of temperature on battery and charging performance, as well as battery life, please consider the following when parking, driving, and charging your car:

- If possible, avoid permanent ambient temperatures of over 86°F, such as prolonged parking in direct sunlight.
- If you cannot avoid ambient temperatures of over 86°F when stationary, connect the vehicle to the main supply after use and charge the high-voltage battery with alternating current (AC) to a maximum charge status of 85%.
- If the car is left stationary for more than two weeks, the ambient temperature should, if possible, be between 32°F and 68°F and the battery charge status maintained between 20% and 50% during this time.
- For the shortest possible charging time, a battery temperature of approximately 86°F to 95°F is ideal.
- If charging the car on a daily basis, the maximum charge status of the high-voltage battery should be set to approximately 80%.

II. Charging

The specified charging outputs and times are dependent on various factors: in general, the charging output and time can vary due to physical and chemical limits, depending on factors such as the available output of the country-specific energy infrastructure, the customer's own domestic installation, the temperature, interior pre-conditioning, charging status, and the age of the battery. Charging times may therefore be significantly higher than those specified. To achieve the optimum value of the specified direct current (DC) charging time for a charge status increase from 5% to 80%, a combined charging system (CCS) fast-charging pedestal with > 270kW and > 850V is required, as well as a battery temperature of 86° to 95°F. The charging status when commencing charging must not exceed 5%. For physical and chemical reasons, the charging speed decreases as the battery approaches its full capacity. Therefore, it usually makes sense to use fast DC charging to charge the battery up to 80% or up to the required range. The predominant use of CCS fast-charging pedestals leads to a long-term increase in charging times. For regular fast DC charging, we recommend a maximum charging output of 50kW. When charging in a residential environment, alternating current (AC) charging is recommended. Using an (AC) 240V circuit will result in improved efficiency and a much shorter charging time compared to using a household socket.

III. Drive power

In general, the available drive power in battery-operated electric cars depends on various factors, such as the duration of the required performance, as well as the battery voltage and temperature. The specified power is available for at least 10 seconds and the specified overboost with standard launch control for at least 2.5 seconds. Extremely sporty driving or charging at a fast-charging pedestal can result in an increase in battery temperature and, therefore, in temporarily reduced drive power. Due to the physical environment, the maximum power required to achieve the specified acceleration values can be repeatedly produced, but usually not consecutively.

