



PORSCHE



**Exclusive Cayenne**  
Extended personalisation

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Interior trim package with contrasting leather, armrests; interior trim package with contrasting stitching, basic; steering wheel rim with contrasting decorative stitching; extended trim package in leather; extended trim package with switch panel in leather; air vent slats in leather; PCM surround in leather; extended trim package with grab handles in leather; personalised floor mats with leather edging





**Why not make something special even more special?**

**Porsche Exclusive.**

The Cayenne. It's a Porsche, so it's an extraordinary vehicle. With special performance, a special design, and a special interior. So there's no room for convention.

Would you like to make your Cayenne even more distinctive? Porsche Exclusive stands for the individual personalisation of your vehicle, direct from the factory. Tell us what you want, and we'll do everything we can to achieve it using high quality materials, carrying out the work by hand. Our overriding principle has always been to make full use of the traditional skills of our craftsmen so that your Cayenne becomes unique. Something which represents a particular lifestyle: yours.

That's why we offer you a range of personalisation options for your Porsche, to finish it as you prefer. For example, with our four new interior trim packages, details of which are shown on the following pages. There is a wide selection of leather and decorative stitching colours for greater individuality. Because to stand out from the crowd, you need one thing above all: freedom of design.

1 Material composition  
2 Individual leather colours





**Of course, a personal touch can become even more personal**

- Interior trim package with contrasting leather, armrests (order no. AXJ)
- Interior trim package with contrasting leather, seat centres (order no. AXK)

The Cayenne: elegant, powerful and versatile. A car that reflects your personality on the outside, so why not on the inside too?

The two interior trim packages with contrasting leather to customise the armrests and seat centres help not only to create stylish accents, but also clearly emphasise what makes your Cayenne special – the details.

You have a choice of all standard and natural leather colours, and eight specially selected individual colours (p. 10). The packages are available individually and in combination, and of course you can add contrasting leather trim to other parts of your Cayenne, such as the sun visors for example (p. 12).

All of which makes your Cayenne something special – just like you.



1



2



3

- 1 Interior trim package with contrasting leather, armrests, in Mahogany  
2 Interior trim package with contrasting leather, seat centres, in Mahogany  
3 Interior trim package with contrasting leather, armrests and interior trim package with contrasting leather, seat centres, in Mahogany



**Porsche runs through you like a red thread...  
or one in Chestnut Brown, Speed Yellow, Steel Grey...**

- Interior trim package with contrasting decorative stitching, basic (order no. AXF)
- Interior trim package with contrasting decorative stitching, seats (order no. AXH)

Whichever colour you choose, the impression it makes will last. With decorative stitching around the door handles, seats, centre console, armrests or switch panel – detailed craftsmanship for your personal touch. Achieved together with Porsche Exclusive, using the two interior packages with contrasting decorative stitching. They are available as a basic package and a seat trim package, individually or combined.

The result is a Cayenne which carries your personal signature throughout. In a choice of all standard and natural leather colours as well as eight additional selected individual colours (p. 11).

To match the interior trim package with contrasting decorative stitching, you can choose to decorate further elements with contrasting decorative stitching, such as the steering wheel or grab rails in your Cayenne (p. 12).

You're free to choose. Personalisation of the highest degree, matching down to the smallest detail.

1 Interior trim package with contrasting decorative stitching, seats, in Guards Red  
2-4 Interior trim package with contrasting decorative stitching, basic, in Guards Red  
5 Interior trim package with contrasting decorative stitching, basic and interior trim package with contrasting decorative stitching, seats, in Guards Red





**What's the difference between Porsche Exclusive and a magic lamp?**

**We'll grant you more than just three wishes.**

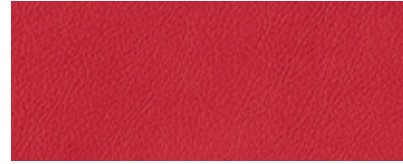
Since 1948, we've enchanted our customers with extraordinary vehicles because we think outside the box. A good example of this is the range of leather and decorative stitching in the interior packages presented in this brochure. Naturally, you can order these for your Cayenne not only in standard and natural leather colours, but also in the eight specially selected individual colours shown here.

For information on standard and natural leather colours, please refer to the main Cayenne catalogue or for vehicle specification, see the Porsche Car Configurator at [www.porsche.com](http://www.porsche.com).

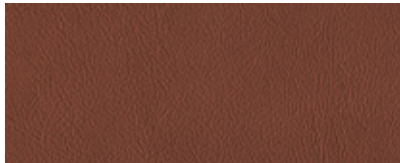
**Individual leather colours.**



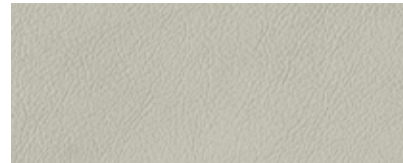
Steel Grey



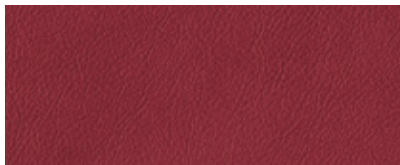
Guards Red



Chestnut Brown



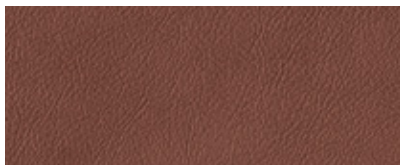
Giotto Grey



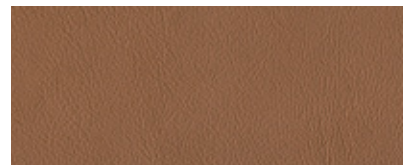
Flamenco Red



Speed Yellow



Mahogany



Havana

**Individual decorative stitching colours.**



Steel Grey

Chestnut Brown

Flamenco Red

Mahogany



Guards Red

Giotto Grey

Speed Yellow

Havana

**Driving pleasure and individuality.  
With Porsche, both are almost limitless.**

**Further options with contrasting leather and decorative stitching colours.**

Option	Contrasting leather	Contrasting decorative stitching	I no.
Interior trim package with contrasting leather, armrests	•	–	AXJ
Interior trim package with contrasting leather, seat centres	•	–	AXK
Extended trim package in leather	•	–	APB
Air vent slats in leather	•	–	AVG
PCM surround in leather	•	–	AUR
Extended trim package with grab handles in leather	• <sup>1</sup>	• <sup>2</sup>	ADF
Sun visors in leather	• <sup>1</sup>	• <sup>2</sup>	ADG
Rooflining grab handles in leather	• <sup>1</sup>	• <sup>2</sup>	ALH
Personalised floor mats with leather edging	• <sup>1</sup>	• <sup>2</sup>	AFX
Personalised reversible loadspace mat with leather edging	• <sup>1</sup>	• <sup>2</sup>	AFZ
Key pouch in leather	• <sup>1</sup>	• <sup>2</sup>	APE
Interior trim package with contrasting decorative stitching, basic	–	•	AXF
Interior trim package with contrasting decorative stitching, seats	–	•	AXH
Steering wheel rim with contrasting decorative stitching	–	•	ALU
Extended trim package with switch panel in leather	–	•	AZW
Steering column casing in leather	–	•	ALL
Seat console in leather	–	•	ALS
Rear-view mirror in leather	–	•	AVW
Porsche Rear Seat Entertainment	–	•	AEC

<sup>1</sup> If contrasting leather colour is selected, the option of contrasting stitching colour is available at no extra cost.

<sup>2</sup> If contrasting stitching colour is selected, the option of contrasting leather colour is available at no extra cost.

For further information on the options listed, please see the Cayenne Exclusive catalogue and Cayenne price list.

For vehicle specification, see also the Porsche Car Configurator at [www.porsche.com](http://www.porsche.com).

Interior trim package with contrasting leather, armrests and seat centres; interior trim package with contrasting decorative stitching, basic and seats; extended trim package in leather; extended trim package with switch panel in leather; air vent slats in leather; PCM surround in leather; extended trim package with grab handles in leather; rooflining grab handles in leather; sun visors in leather; personalised floor mats with leather edging

The complete specification of this example vehicle is shown overleaf.





## Specification of example vehicle shown on page 13

Exclusive option	I no.
Extended trim package with grab handles in leather. Leather: Giotto Grey/Stitching: Speed Yellow	ADF
Sun visors in leather. Leather: Platinum Grey/Stitching: Speed Yellow	ADG
Personalised floor mats with leather edging. Carpet: Platinum Grey/Leather: Giotto Grey/Stitching: Speed Yellow	AFX
Personalised reversible loadspace mat with leather edging. Carpet: Platinum Grey/Leather: Giotto Grey/Stitching: Speed Yellow	AFZ
Rooflining grab handles in leather. Leather: Giotto Grey/Stitching: Speed Yellow	ALH
Steering column casing in leather. Leather: Platinum Grey/Stitching: Speed Yellow	ALL
Seat console in leather. Leather: Platinum Grey/Stitching: Speed Yellow	ALS
Door handle surrounds and ashtray surround at rear in leather. Leather: Platinum Grey	ALT
Extended trim package in leather. Leather: Giotto Grey/Stitching: Speed Yellow	APB
PCM surround in leather. Leather: Giotto Grey	AUR
Air vent slats in leather. Leather: Giotto Grey	AVG
Rear-view mirror in leather. Leather: Platinum Grey/Stitching: Speed Yellow	AVW
Interior trim package with contrasting decorative stitching, basic. Decorative stitching: Speed Yellow	AXF
Interior trim package with contrasting decorative stitching, seats. Decorative stitching: Speed Yellow	AXH
Steering wheel rim with contrasting decorative stitching. Decorative stitching: Speed Yellow	ALU
Interior trim package with contrasting leather, armrests. Leather: Giotto Grey	AXJ
Interior trim package with contrasting leather, seat centres. Leather: Giotto Grey	AXK
Extended trim package with switch panel in leather. Leather: Platinum Grey/Stitching: Speed Yellow	AZW
Porsche Rear Seat Entertainment. Decorative stitching: Speed Yellow	AEC
Porsche Crest embossed on headrests (front and rear)	5ZF
Centre console armrest with model logo	6F8
Tiptronic S gear selector in aluminium	6Q7
Personalised door sill guards in stainless steel, illuminated	ADX
Instrument dials in white	7V3
Compass instrument dial in white	AKB

For further information on the options listed, please see the Cayenne Exclusive catalogue and Cayenne price list.



Steering wheel rim with contrasting decorative stitching



Air vent slats in leather in rear



Interior trim packages with contrasting decorative stitching and contrasting leather

## Designing your Porsche

**Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.**

Everything starts with the right advice. And the focus is on you and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. We'll answer all your questions on your Porsche model and your personalisation preferences. Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly – call +49 (0)711 911-25977 or e-mail: [customercenter-exclusive@porsche.de](mailto:customercenter-exclusive@porsche.de).

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, among other things, you can select the materials, exclusive woods and paint colours and leather of your

choice and plan your own Porsche using the Porsche Car Configurator.

We want to show you what we can do. And you can also experience how we make customer requirements into reality, here, directly on site. Down to the smallest

detail. Just as you expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please note that delivery

times may be extended for certain Porsche Exclusive equipment.



Cayenne models: fuel consumption in l/100 km (mpg) urban 15.9 (17.8)–8.4 (33.6) · extra urban 8.5 (33.2)–6.5 (43.5) · combined 11.5 (24.6)–7.2 (39.2); CO<sub>2</sub> emissions 270–189 g/km





The vehicles shown contain personalised and Porsche Exclusive items of equipment which are available as extra-cost options only. Porsche reserves the right to make changes to design, equipment and availability,

and also to modify colours and materials. Errors and omissions excepted.

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