



PORSCHE



Exclusive 911
Ultimate personalisation

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911 Carrera S with Aerokit Cup, wheels painted in black (partially), headlight cleaning system covers painted



Philosophy

Porsche Exclusive.
100% Porsche. 100% you.

For over 25 years, our formula for success has been passion for detail and, above all, devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory, so that new dreams come true time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With attention to detail that translates into precise craftsmanship, and using high quality materials such as leather, Alcantara, carbon, wood or aluminium.

Added value is achieved through dedication and finesse. In other words, we create a product that blends sporty

performance, comfort and style and reflects your own personal taste. A Porsche like no other: yours.

We offer a wide range of personalisation options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalise their vehicle as part of our special request service. Originally called the Porsche 'Sonderwunschprogramm', this was subsequently renamed Porsche Exclusive in 1986. The philosophy remained the same.

Material composition: leather, carbon, wood, aluminium and Alcantara



Exclusive examples

Sometimes, it's the hundredth of a second that counts.

Sometimes, it's the hundredth of a millimetre.

Porsche Exclusive is the ultimate in personalisation, offering a wide range of styling options, meticulous precision and genuine exclusivity.

At your request, we can make your vehicle sportier, more comfortable and more individual. We aim to create something truly special and, to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen before.

A car that is tailor-made the way you envisioned, with a harmonious overall concept down to the finest detail and its own unique character which reflects your particular style.

For your inspiration, the following pages feature two customisation examples from Porsche Exclusive.

Would you like an interior finished in high quality leather with selected details painted in the exterior colour of your car? How about a PDK gear selector in aluminium, sports tailpipes in stainless steel or the SportDesign package? You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise on quality.

For useful information on how to design your Porsche, please refer to page 36. To find out more about the world of Porsche, turn to page 37 or visit www.porsche.com.



911 Carrera S Cabriolet with SportDesign package, sports tailpipes, 20-inch SportTechno wheels, rear apron painted

911 Carrera S Cabriolet

Carrara White

**Elegant.
White.**

An open vehicle concept, a boxer engine and everything made exactly the way the driver had envisioned. This was the principle behind the very first Porsche, the 356/1, which was built under the guidance of Ferry Porsche in 1948.

Today, more than six decades on, we continue to create the cars of your dreams. With a tastefully combined exterior and interior, the 911 Carrera S Cabriolet in Carrara White exemplifies how your car can be exquisitely tailored to your wishes in our factory where dreams become reality.

The 911 Carrera S Cabriolet in Carrara White is an open expression of genuine individuality. The classically pure exterior colour originated in motorsport. The SportDesign package creates a dynamic appearance, which is reinforced by the 20-inch SportTechno wheels. Sports tailpipes provide the stylish finishing touch to the rear end.

In the interior, Espresso leather is combined with trim strips in brushed aluminium for an elegant contrast.



- 1 SportDesign package, 20-inch SportTechno wheels, headlight cleaning system covers painted
- 2 20-inch SportTechno wheels
- 3 Interior package in brushed aluminium, centre console trim in brushed aluminium

What makes a dream unique? The answer lies in a multitude of extraordinary details.

Your dream in white. The 911 Carrera S Cabriolet in Carrara White.

Do you want a SportDesign package for the exterior? For the interior, would you like a Porsche Crest on the centre console storage compartment lid? Are you tempted by the Sport Chrono stopwatch with dial face in Carrara White?

Also available on request is a special kind of door opener: your vehicle key painted in the exterior colour of your car. The matching key pouch in leather is finished in the interior colour with decorative stitching and embossed with the Porsche Crest.

All of the above, and more, are possible. We give you the opportunity to add greater individuality and personality. Little by little, piece by piece, millimetre by millimetre, we can turn your dream into reality: a car from Porsche Exclusive.

- 1 Storage compartment lid with Porsche Crest
- 2 Sport Chrono stopwatch instrument dial in Carrara White
- 3 Sports tailpipes
- 4 SportDesign package, 20-inch SportTechno wheel



911 Carrera S

Guards Red

The 911. Porsche identity.

Yours, too.

The new 911 is emblematic of the Porsche identity. Instantly recognisable on the road and originally engineered for the racetrack, it continues to stir the emotions today, just as it did in 1963.

The concept may not have been completely redesigned from the ground up, but 90 % of all components are, nevertheless, either new or have been fundamentally revised.

This is how we do justice to the 911 legend today, and always with tomorrow in mind.

The overall appearance is low, wide and sleek. Particularly striking are the new exterior styling and the extended wheelbase.

In the interior, sportiness in harmony with comfort is the theme. Although much has been restyled, the 911 identity has been preserved and there is plenty of scope for further personalisation.

The new 911 Carrera S in Guards Red from Porsche Exclusive is an impressive illustration of what can be achieved.

Selected details in the exterior colour of the vehicle serve to reinforce its unmistakable identity. The painted front spoiler of the Aerokit Cup makes the car appear lower. Dynamic 20-inch Carrera S wheels with black painted centre spokes emphasise the car's extraordinarily sporty performance and make it look more individual. The interior is just as stylish.

1 Aerokit Cup, rear apron painted, wheels painted in black (partially)

2 Rear compartment trim package in leather, rear centre console in leather with decorative stitching, seat belt buckles in leather

3 Leather interior package, air vents in leather, PDK gear selector in aluminium



The elegant interior demonstrates our passion for detail and is unmistakable. An extensive selection of features are finished in Platinum Grey leather. The rear-view mirror, the decorative trims on the dashboard and door panels and the seats with the Porsche Crest embossed on the headrests reflect our commitment to outstanding craftsmanship. Even the air vent slats have been painstakingly lined in ultra-thin leather. The decorative seams on selected items, such as the rear centre console or the backrests of the Sports seats Plus, are the epitome of refinement and high quality, accentuating the elegant appearance of the leather.

Originality sometimes means adding a splash of colour. Here, this has been achieved with contrasting elements in the exterior colour of the vehicle. Clear accents in Guards Red are set, for example, by the seat belts and Sport Chrono stopwatch. Another striking feature is the red leather edging on the personalised floor mats.

The PDK gear selector in aluminium is an additional highlight, and one more detail in an exclusive overall composition.

As you can see, even on the inside, there is room to make your car individual. This has always been an integral part of the 911 identity – and yours.

1 Sports seat Plus backrests in leather, seat belts in Guards Red

2 Porsche Crest embossed on headrests, belt outlet trims in leather, seat belts in Guards Red

3 Rear-view mirror in leather

4 AeroKit Cup, rear apron painted, wheels painted in black (partially), headlight cleaning system covers painted



Colours and materials

Exceptional, extravagant, exquisite, excellent, exact.

In a word: Exclusive.

We can offer a comprehensive selection of colours and materials for you to choose from when designing your new Porsche. A range of colours to sample for the interior and exterior is available, as are high quality materials such as leather, Alcantara, elegant mahogany, carbon or aluminium to enhance the interior. You can find out what is possible at your Porsche Centre. Alternatively, you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 36).

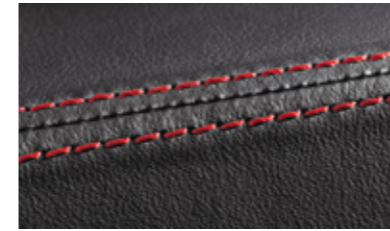


Some examples of colour to sample paints¹⁾



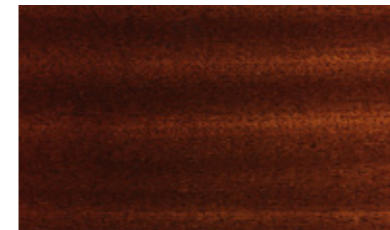
Some examples of colour to sample leathers¹⁾

¹⁾ Must be technically feasible and meet Porsche quality requirements.



Leather

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hardwearing.



Mahogany²⁾

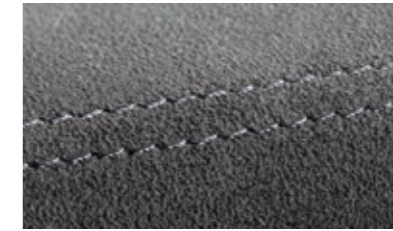
Mahogany is a dark, fine wood. Its fine grain gives it a very modern and elegant look.



Aluminium

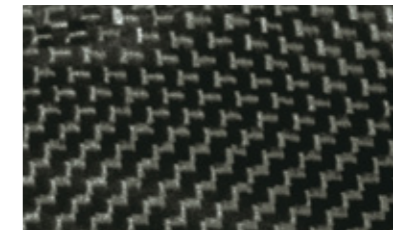
Brushed aluminium sets clear accents and gives the interior a sporty, minimalist appearance.

²⁾ Since wood is a natural product, there may be variations in colour and grain.



Alcantara

This high quality material is easy to care for, washable and has excellent non-slip properties.



Carbon

Carbon is a light but highly durable material which has its origins in motorsport. Its sporty look is the ideal complement to the car's race bred engineering.

Exclusive options

Option	911 Carrera	911 Carrera S	911 Carrera Cabriolet	911 Carrera S Cabriolet	I no.	Page
Exterior.						
• Aerokit Cup ¹⁾	○	○	–	–	XAA	4, 14, 17
• SportDesign package ¹⁾	○	○	○	○	XAT	8, 10, 13
• SportDesign front apron ²⁾	○	○	○	○	XAS	–
• Air intake grilles painted ^{2), 3)}	○	○	○	○	CNF	21
• Front spoiler painted ^{2), 4)}	○	○	○	○	CAH	21
• Headlight cleaning system covers painted ³⁾	○	○	○	○	XUB	4, 10
• Rear apron painted ^{2), 4)}	○	○	○	○	CNG	8, 14, 21

¹⁾Available from 04/2012 at the earliest.

²⁾Available from 03/2012 at the earliest.

³⁾Painted in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

⁴⁾Paint in exterior colour.

– not available ○ extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1



2



3

1 Front spoiler painted, air intake grilles painted

2 Headlight cleaning system covers painted

3 Rear apron painted, sports tailpipes

Option	911 Carrera	911 Carrera S	911 Carrera Cabriolet	911 Carrera S Cabriolet	I no.	Page
Engine, transmission, chassis and wheels.						
• Sports tailpipes ¹⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XLT	Title, 13, 21
• 20-inch SportTechno wheels ^{2), 5)}	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XRT	10, 13, 23
• Wheels painted in exterior colour ^{3), 5)}	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XD9	–
• Wheels painted in black ^{3), 5)}	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XDA	4, 17, 23
• Wheels painted in contrasting exterior colour ^{4), 5)}	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CRX	–
• Wheels painted in satin platinum ^{1), 5), 6)}	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XDH	23
• Wheel spacers, 5 mm	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XRP	–

¹⁾ Available from 04/2012 at the earliest.

²⁾ Available from 03/2012 at the earliest.

³⁾ Available from 01/2012 at the earliest.

⁴⁾ Available from 05/2012 at the earliest.

⁵⁾ Includes wheel centres with full-colour Porsche Crest.

⁶⁾ Only in conjunction with 20-inch Carrera S wheels.

– not available extra-cost option standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1



2



3

1 20-inch SportTechno wheels

2 Wheel painted in black (partially)

3 Wheel painted in satin platinum (complete)

Option	911 Carrera	911 Carrera S	911 Carrera Cabriolet	911 Carrera S Cabriolet	I no.	Page
Interior.						
• Interior package painted ¹⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	EER	25
• Dashboard trim strip painted ¹⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XDM	25
• Sport Chrono stopwatch instrument dial coloured						
Luxor Beige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CZT	–
Racing Yellow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CGE	–
Carrara White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CGJ	Title, 13
Guards Red	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CGG	15, 25
• Air vents painted ^{2), 3)}	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CTR	–
• Air vent slats painted ^{2), 3)}	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CDN	25

¹⁾ Paint in exterior colour.

²⁾ Available from 02/2012 at the earliest.

³⁾ Painted in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1 Interior package painted, centre console trim painted, PDK gear selector in aluminium

2 Sport Chrono stopwatch instrument dial in Guards Red

3 Air vent slats painted

Option	911 Carrera	911 Carrera S	911 Carrera Cabriolet	911 Carrera S Cabriolet	I no.	Page
Interior.						
• Centre console trim painted ¹⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XYG	25, 27
• Seat belts in						
Silver Grey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XSH	–
Guards Red	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XSX	16, 27
Racing Yellow	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XHN	–
Luxor Beige	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XHP	–
Yachting Blue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XHR	–
• Vehicle key painted ²⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CWK	27

¹⁾Paint in exterior colour.

²⁾Painted in exterior colour unless otherwise specified at the time of order.

More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1



2



3

1 Centre console trim painted

2 Seat belts in Guards Red, belt outlet trims in leather

3 Vehicle key painted, key pouch in leather

Option	911 Carrera	911 Carrera S	911 Carrera Cabriolet	911 Carrera S Cabriolet	I no.	Page
Interior: leather¹⁾.						
• Leather interior package	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EEA	15, 29
• Dashboard trim strip in leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XVP	15, 29
• Dashboard trim package in leather ²⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CZW	29
• Door trim package in leather ²⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CXM	29
• Rear compartment trim package in leather ²⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CXN	14
• Rear-view mirror in leather ³⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CVW	17
• Steering wheel rim with decorative stitching in contrasting colour	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CLU	–

¹⁾ Painted in interior colour unless otherwise specified at the time of order.

More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

²⁾ Available from 02/2012 at the earliest.

³⁾ Available from 03/2012 at the earliest.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1



2



3

1 Dashboard trim package in leather

2 Door trim package in leather

3 Leather interior package, dashboard trim package in leather, air vents in leather

Option	911 Carrera	911 Carrera S	911 Carrera Cabriolet	911 Carrera S Cabriolet	I no.	Page
Interior: leather¹⁾.						
• Steering column casing in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XNS	31
• Air vents in leather ²⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CTK	11, 29, 31
• Air vent slats in leather ²⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CZV	–
• Centre console trim in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XHB	31
• Storage compartment lid with model logo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XUV	33
• Storage compartment lid with Porsche Crest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XPT	12, 31
• Rear centre console in leather with decorative stitching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XHS	14
• Sports seat Plus backrests in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XWK	16

¹⁾ Painted in interior colour unless otherwise specified at the time of order.

More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

²⁾ Available from 02/2012 at the earliest.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1 Centre console trim in leather, storage compartment lid with Porsche Crest

2 Steering column casing in leather

3 Air vents in leather

Option	911 Carrera	911 Carrera S	911 Carrera Cabriolet	911 Carrera S Cabriolet	I no.	Page
Interior: leather¹⁾.						
• Porsche Crest embossed on headrests	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XSC	17
• Seat belt buckles in leather ²⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CDT	11, 14
• Belt outlet trims in leather ³⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CTH	17, 27
• Fuse box cover in leather ²⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CUJ	33
• Inner door sill guards in leather ⁴⁾	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XTG	33
• Personalised floor mats with leather edging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CFX	33
• Key pouch in leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CPE	27

¹⁾ Painted in interior colour unless otherwise specified at the time of order.

More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

²⁾ Available from 02/2012 at the earliest.

³⁾ Available from 03/2012 at the earliest.

⁴⁾ Available from 04/2012 at the earliest.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1 Inner door sill guards in leather

2 Personalised floor mats with leather edging

3 Fuse box cover in leather

4 Storage compartment lid with model logo

Option	911 Carrera	911 Carrera S	911 Carrera Cabriolet	911 Carrera S Cabriolet	I no.	Page
Interior: Alcantara, mahogany¹⁾, carbon, aluminium.						
• Padded steering wheel in Alcantara	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CLA	–
• PDK gear selector in Alcantara	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CLH	–
• Mahogany interior package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	EEB/EEC/ EED/EEF	–
• Heated multifunction steering wheel in mahogany	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XHF	–
• Centre console trim in mahogany	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XHG	35
• Carbon interior package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	EEG/EEH/ EEJ/EEK	35
• Heated multifunction steering wheel in carbon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XHL	35
• Centre console trim in carbon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XHM	35
• Brushed aluminium interior package ²⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XYA	11
• Centre console trim in aluminium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XYE	11
• PDK gear selector in aluminium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XYA	15, 35

¹⁾ Since wood is a natural product, there may be variations in colour and grain.

²⁾ Available from 03/2012 at the earliest.

– not available extra-cost option • standard A available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1 Carbon interior package, centre console trim in carbon, heated multifunction steering wheel in carbon

2 Centre console trim in mahogany

3 PDK gear selector in aluminium

Designing your Porsche

Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So, why wait? Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly: tel.: +49 (0)711 911-25977 or e-mail: customercenter-exclusive@porsche.de.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood or aluminium, and the paint finishes that you desire and plan your own Porsche using the Porsche Car Configurator.

We want to show you what we can do and experience how we make customer requirements into reality, here, directly on site. All down to the smallest detail, just as you would expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.



Panorama

Porsche Classic

Your specialist source for genuine Porsche parts and technical documentation as well as servicing, repair and restoration for all types of classic Porsche. Find out more at www.porsche.com/classic.



Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 620 with a total of 180,000 members worldwide. To find out more, call +49 (0)711 911-23252 or go to www.porsche.com.



Porsche Driving Experience

The Porsche Travel Club offers exclusive driving holidays worldwide: +49 (0)711 911-23360. Learn how to push your Porsche to the limit in the Porsche Sport Driving School: +49 (0)711 911-23364.



You can obtain the latest brochures for Porsche Equipment, Porsche Design Driver's Selection and Porsche Driving Experience from your Porsche Centre.



Porsche Financial Services

Our range of financial services is innovative and specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Equipment

Personalise your Porsche at any time after purchase with the Equipment range of approved accessories. Perfectly matched to your vehicle and covered in full by your original vehicle warranty.



Porsche Design Driver's Selection

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.

Porsche Car Configurator

With the Porsche Car Configurator, you can build your very own Porsche on your computer in just five easy steps. To access the Porsche Car Configurator, go to www.porsche.com.



Exclusive expertise

When was the last time your dream became reality?

A philosophy of thinking laterally and pursuing different routes is undoubtedly what has led Porsche in a very special direction: an exclusive one. Towards small-scale production and special editions which commenced at the beginning of the 1980s with the 935 Street and which continue to this day. At the heart of it all is the Porsche 'personalisation programme' which has been known since 1986 as Porsche Exclusive.



The 25th anniversary of Porsche Exclusive sees us continuing that tradition of small-scale production with a vehicle which yet again shows you just what we're capable of. A vehicle that takes us back to where the dream began – to the first Porsche, in fact, the Porsche 356. Hence, the limited number of 356 and the name of the vehicle: the 911 Speedster.

The 911 Speedster may well be a limited edition, but your dreams know no limits. We do everything possible to fulfil your wishes. To make your Porsche even more exclusive and exactly how you imagined it to be. We're even happy to include extras featured on the 911 Speedster. So whether your preference is for a PDK gear selector/handbrake lever in aluminium, black painted mirror attachment point finishers and exterior mirror lower trims, or door sill guards with personalised logo, almost anything is possible.

This is how we continue to create unique vehicles, and make dreams come true. Perhaps even yours, one day soon.



