







Exclusive 911 Ultimate personalisation

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911 Turbo Cabriolet in Slate Grey with 20-inch 911 Turbo wheels painted in high-gloss black (complete)

Philosophy

Why shouldn't you make something special even more special?

Ferry Porsche once said, "We think it's more important to make especially good cars than to make an especially large number of them."

A way of thinking that's traditional at Porsche, and one that you will still find here today. Since 1986, under the name Porsche Exclusive, we have been dedicated to fulfilling our customers' special wishes and developing unique vehicles, bringing ultimate personalisation to the road. Because the possibilities of tailoring the design and performance of your Porsche to produce a distinctive, one-off creation are practically inexhaustible.

In addition to using the best materials like leather, Alcantara, carbon, wood and aluminium, our most vital commodity is our craftsmanship. It is only by using our hands that we can meet our own high requirements, when applying leather, painting or polishing. Or when tailoring and stitching or when assembling parts in our Exclusive manufacturing process. Always taking the appropriate amount of time. Or, in other words, with the greatest care, composure, concentration, passion and devotion. To result in a consistent concept, right down to the smallest detail. Truly a one-off creation. Your Porsche.







Examples of ultimate personalisation using natural leather

Exclusive examples

We'll never stop making dreams come true. Let's shake on it.

Our challenge is to realise your dream car, just the way you envisioned it. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications. Tell us what you would like and we will do our utmost to make it happen, provided that it is technically feasible and does not compromise on quality.

We can make your vehicle even sportier, even more comfortable and even more individual. What can you expect? Originality, inspiration and enthusiasm, beginning as early as the consultation. Focusing on what is most important: your particular wishes. Even with the choice of materials. Whether high-quality leather, Alcantara, wood, aluminium or carbon - we give every detail our full attention.

The following examples are intended to inspire you. Give free rein to your imagination and then create your complete dream car at your Porsche Centre or online with the Porsche Car Configurator. The Porsche Exclusive team at our Customer Centres in Zuffenhausen and Leipzig will also be happy to help.

Useful information on how to design your Porsche can be found on page 52. Turn to page 54 or visit www.porsche.com to find lots of interesting facts from the

world of Porsche.



911 Carrera S with Aerokit Cup, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), SportDesign wheels painted in high-gloss black (complete)

911 Carrera 45 Cabriolet

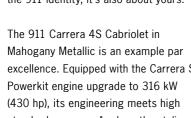
Why shouldn't you fully express your own identity?

A sports car with the 911 identity that blends the tractive force of an all-wheel drive with the qualities of a cabriolet. This is anything but an ordinary car.

The 911 Carrera 4S Cabriolet confidently expresses this in a purely aesthetic way with a wider body, a wider rear track and wider rear wheels. For a production model, it is extremely individual. You've noticed this already, but why not go one step further and have it personalised entirely as you've always imagined? You can create a car that is more sporty, more powerful and more individual.

At Porsche Exclusive, we refine your Porsche so that it looks exactly how you pictured it. After all, it's not just about the 911 identity, it's also about yours.

excellence. Equipped with the Carrera S standards - yours. As does the styling, thanks to the SportDesign front apron.





² SportDesign front apron, headlight cleaning system covers painted, exterior mirror lower trims painted, wheels painted in exterior colour (partially)







³ Mahogany interior package, heated multifunction steering wheel in mahogany, centre console trim in mahogany, PCM package in leather, Sport Chrono stopwatch instrument dial in Luxor Beige, air vents in leather, seat belt buckles in leather

The wheels partially painted in the exterior colour of the car, the painted exterior mirror lower trims or painted covers of the headlight cleaning system show the small, but fine details.

You've seen that the 911 Carrera 4S Cabriolet in Mahogany Metallic places equal emphasis on classic and sporty features. The same is true of the interior. After all, inner values are key to any identity.

wood. No fewer than three extended trim

packages in leather - the dashboard, door and rear compartment trim packages have been stylishly combined. The effect is accentuated by the rear-view mirror in leather, the PCM package in leather and the seat belt outlet trims and belt buckles in leather. An elegant contrast is created by the interior packages, the multifunction steering wheel and the centre console in fine mahogany. As a result, the 911 Carrera 4S Cabriolet in Mahogany Metallic is not only an expression of your individuality, it is also, and above all, a car with which

The interior blends exclusive leather and you can identify. 100%.









¹ Centre console trim in mahogany, PCM package in leather, air vents in leather

² Carrera S Powerkit

³ Door trim package in leather, mahogany interior package

⁴ Wheels painted in exterior colour (partially), exterior mirror lower trims painted

911 Carrera S Cabriolet

Elegant. White.

An open vehicle concept, a boxer engine and everything made exactly the way the driver had envisioned. This was the principle behind the very first Porsche, the 356/1, which was built under the guidance of Ferry Porsche in 1948.

Today, more than six decades on, we continue to create the cars of your dreams. With a tastefully combined exterior and interior, the 911 Carrera S Cabriolet in White exemplifies how your car can be exquisitely tailored to your wishes - in our factory where dreams become reality.

open expression of genuine individuality. The classically pure exterior colour package creates an even more dynamic appearance, which is reinforced by the 20-inch SportTechno wheels. Sports to the rear end.

In the interior, Espresso leather is tastefully combined with trim strips in brushed aluminium for an elegant contrast.

The 911 Carrera S Cabriolet in White is an originated in motorsport. The SportDesign tailpipes provide the stylish finishing touch





^{2 20-}inch SportTechno wheels



³ Brushed aluminium interior package, centre console trim in brushed aluminium, Porsche Crest embossed on headrests, storage compartment lid with Porsche Crest, air vents in leather

What makes a dream unique? The answer lies in a multitude of extraordinary details.

Do you want a SportDesign package for the exterior? For the interior, would you like a Porsche Crest on the centre console storage compartment lid? Are you tempted by the Sport Chrono stopwatch instrument dial face in white? All of the above, and more, are possible.

Your dream in white. The 911 Carrera S Cabriolet in White.

We give you the opportunity to add greater individuality and personality, so that your vehicle from Porsche Exclusive can become reality. Little by little, piece by piece, millimetre by millimetre.









² Sport Chrono stopwatch instrument dial in white



³ Rear apron painted, sports tailpipes

⁴ SportDesign package, exterior mirror lower trims painted, 20-inch SportTechno wheels

O 1 1 TILLIO

Strictly speaking, its golden age began way back in 1974.

There's a certain strength in serenity. This was true of the first 911 Turbo back in 1974. And it applies now to the 911 Turbo, type 991 – just as it does to any personalised touches we add before the car leaves the factory. Everything is conducted with dedication, precision and patience. And, of course, to your own personal wishes. One example is the 911 Turbo in Lime Gold Metallic.

From the outside, it's clear to see straight away: the Turbo Aerokit painted in black (high-gloss). Black sideskirts, black extending rear wing, black slats on the rear lid and a black rear apron. The original spoiler trim at the front and the

fixed part of the rear spoiler are in the exterior colour. Other features include the Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), SportDesign exterior mirror lower trims painted in black (high-gloss), air intake and outlet grills painted black, privacy glazing, taillights in clear glass look and the 20-inch Sport Classic wheels completely painted in black (high-gloss).

And inside the vehicle, one highlight follows the next too, with each detail complementing the other to create a harmonious appearance. One particularly striking feature is the leather trim in the two-tone combination of Agate Grey and Lime Gold.

1 Turbo Aerokit painted in black (high-gloss), SportDesign exterior mirror lower trims painted in black (high-gloss), 20-inch Sport Classic wheels painted in black (high-gloss), air intake and outlet grills painted in black (high-gloss), rear side air intake grills painted, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS)

2 Turbo Aerokit painted in black (high-gloss), taillights in clear glass look

3 Carbon interior package, centre console trim in carbon, SportDesign steering wheel in Alcantara, PDK gear selector in Alcantara, personalised floor mats with leather edging







Decorative stitching in Lime Gold adds styling accents to the dashboard, the door trims and the backrests of the Sports seats Plus. Further decorative stitching can be found on the air vents, the leather steering column casing, the transmission tunnel in the rear, the leather storage compartment lid with model logo and on the rear seats. Even the personalised floor mats with leather edging have decorative stitching in Lime Gold.

The carbon interior package, the carbon centre console trim and the personalised and illuminated door sill guards in carbon

provide additional touches of refinement, leaving you in no doubt that this 911 Turbo in Lime Gold Metallic is a true Porsche Exclusive vehicle.

A 911 Turbo has an abundance of reserves – and lots of potential for personalisation. So alongside high-tech carbon, this example of a Porsche Exclusive vehicle also features hardwearing Alcantara on the SportDesign steering wheel and the PDK gear selector. Should you have any more requirements, we'll be happy to oblige. After all, virtually anything is possible in the golden age.

1 Sports seat Plus backrest in leather









² Rear compartment trim package in leather, transmission tunnel in rear in leather with decorative stitching, seat belt buckles in leather

³ Carbon interior package, SportDesign steering wheel in Alcantara, PDK gear selector in Alcantara, PCM package in leather, personalised floor mats with leather edging

⁴ Turbo Aerokit painted in black (high-gloss), taillights in clear glass look, privacy glazing, 20-inch Sport Classic wheels painted in high-gloss black (complete), air intake and outlet grills painted in black (high-gloss)

O11 Turbo Cabriolet

It has an eternal philosophy: the sky's the limit.

Those who have an unquestionable belief in their own capability don't compete with others – only with themselves. It's seen in the way they continually reinvent themselves, follow ideas of their own and refuse to stand still. This very attitude is typified by the 911 Turbo Cabriolet. Precisely because it has always kept an open outlook.

It's a philosophy that has made this car unmistakable since day one. And nothing has changed between then and now, certainly not as far as its extraordinary performance capabilities are concerned. Precise down to the finest detail. Technically and visually sophisticated.

Capabilities that are as consistent with your individual wishes as they are with the distinctive character of the 911 Turbo Cabriolet. And the best thing? You can inject this car with some character of your own to make it what it was intended to be: a 911 Turbo Cabriolet tailored entirely to your taste.

Like the 911 Turbo Cabriolet in Slate Grey. From the first glance, the exterior conveys the presence of an enormous inner strength – and a highly developed sense of the essential: style. This statement is underlined, among other things, by the SportDesign exterior mirror upper trims. And the 20-inch 911 Turbo wheels completely painted in high-gloss black.

- 1 SportDesign exterior mirror upper trim in carbon, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), headlight cleaning system covers painted, 20-inch 911 Turbo wheels painted in high-gloss black (complete)
- 2 SportDesign exterior mirror upper trim in carbon, 20-inch 911 Turbo wheels painted in high-gloss black (complete)
- 3 Carbon interior package, centre console trim in carbon, dashboard trim package in leather, PCM package in leather, air vents in leather, personalised floor mats with leather edging

 $\label{thm:comexclusive} \textit{Visit www.porsche.com/exclusive and discover everything about the configuration of this unique car.} \\$







The interior is just as stylish and elegant with the particularly appealing colour of Garnet Red. As a deliberate contrast, all decorative seams are in black. This combination gives the seats, dashboard, doors and countless details, including the air vents, steering column casing and steering wheel rim, a special kind of touch: an extravagant one.

Every Porsche Exclusive car is as individual as its driver. So it's no surprise that the illuminated door sill guards in

carbon and the floor mats with leather edging are also crafted in the same entirely individual fashion.

Are there any more details that you would like to change, to make sure that everything turns out exactly the way you envisaged? We'd be delighted to hear your ideas. After all, your 911 Turbo Cabriolet should reflect one thing: your individual personality.

touch: an extravagant one. hear y
911 T
Every Porsche Exclusive car is as thing:

entirely individual fashion.

Are there any more details that you would like to change to make sure that











¹ PCM package in leather, air vents in leather, centre console trim in carbon

² Door trim package in leather, steering wheel rim with decorative stitching in contrasting colour

³ Personalised door sill guards in carbon, illuminated

⁴ Garnet Red leather interior with decorative stitching in contrasting black

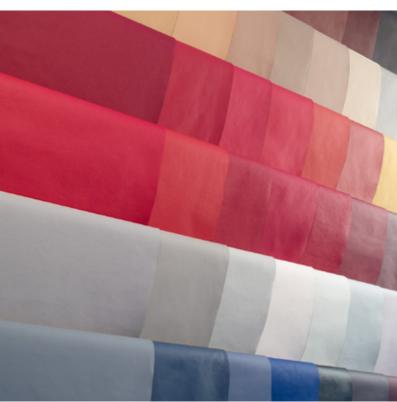
Colours and materials

Our engineering skill. Your imagination. An exclusive combination.

We can offer a comprehensive selection of colours and materials for you to choose from when designing your new Porsche. A range of colours to sample for the interior and exterior are available, as are high-quality materials such as leather, Alcantara, elegant mahogany²⁾, carbon or aluminium to enhance the interior. You can find out what is possible at your Porsche Centre. Alternatively, you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 52).





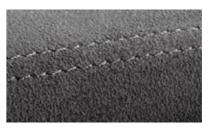


Some examples of colour to sample leathers1



Leather

Leather is a traditional, natural material – a true classic. Items made of leather are both timeless and hard-wearing.



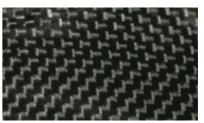
Alcantara

This high-quality material is easy to care for, washable and has excellent non-slip properties.



Mahogany²⁾

Mahogany is a dark, fine wood. Its fine grain gives it a very modern and elegant look.



Carbon

Carbon fibre is a light yet highly durable material used extensively in motorsport. Its sporty look is the ideal complement to the car's race-bred engineering.



Brushed aluminium sets clear accents and lends the interior a sporty minimalist appearance.

26 · Colours and materials Colours and materials · 27

¹⁾ Must be technically feasible and meet Porsche quality requirements.

²⁾ Since wood is a natural product, there may be variations in colour and grain.

Exclusive options Option	911 Carrera	911 Carrera S	911 Carrera GTS	911 Carrera 4	911 Carrera 4S	911 Carrera 4 GTS	Carrera C	Carrera S Ca		Carrera	911 Carrera 4 GTS Cabriolet	Targa 4	911 Targa 4S	911 Targa 4 GTS	Turbo	Turbo	Turbo	911 Turbo S Cabriolet	GT3	911 GT3 RS	l no.	Page
Exterior.																						
Aerokit Cup	0	0	0	0	0	0	-	-	_	- -	- -	-	-	-	-	-	-	-	-	-	XAA	8
SportDesign package	0	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	-1	-1	-	-	XAT	14, 17
SportDesign front apron	0	0	•	0	0	•	0	0	•	0	•	0	0	•	-	-	-	-	-	-	XAS	10
Turbo Aerokit	-	-	-	-	-	-	-	-[-	- -	- -	-	-	-	0	0	0	0	-	-	XAF	-
Turbo Aerokit painted in black (high-gloss)	-	-	-	-	-	-	-	-	- -	- -	- -	-	-	-	0	0	0	0	-	-	XAV	18, 21
SportDesign exterior mirror lower trims painted in black (high-gloss) ¹⁾	0	0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0	0	0	XCS	18
SportDesign exterior mirror upper trims in carbon	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CJW	22
Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS)	0	0	•	0	0	•	0	0	•	0	•	0	0	•	0	-	0	-	0	0	XEX	Title, 8, 22
• LED main headlights in black including Porsche Dynamic Light System Plus (PDLS+)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	○2)	₂)	XEY	-
Taillights in clear glass look	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XXG	18, 21, 29
Privacy glazing	0	0	0	0	0	0	-	-	- -	- -	- -	-	-	-	0	0	-	-	0	-	XPL	18, 21
Model designation on doors in black	0	0	-	0	0	-	0	0	-T	0 0	- I	0	0	-	0	0	0	0	-1	-	CAS	29
Model designation on doors in silver	0	0	-	0	0	-	0	0	-	0	o -	0	0	-	0	0	0	0	-	-	CAT	-
Fuel filler cap in aluminium look	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	•	0	•	0	0	XYB	29

For fuel consumption, CO₂ emissions and efficiency class, please refer to page 56/57.







Available from 06/2015 at the earliest.
 Headlights feature PDLS, excluding additional PDLS+ functions.

not available ○I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

¹ Taillights in clear glass look

² Fuel filler cap in aluminium look

³ Model designation on doors in black

Option Exterior.	911 Carrera	911 Carrera S	911 Carrera GTS	911 Carrera 4	911 Carrera 4S	911 Carrera 4 GTS		Carrera	ড∣ ₹		911 Carrera 4S Cabriolet 911 Carrera 4 GTS Cabriolet	Targa 4	Targa	911 Targa 4 GTS	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	GT3	911 GT3 RS	l no.	Page
Exterior package painted ¹⁾	0	0	_	0	0	_	0	0	_	5 0	o -	0	0	-	_	_	_	_	_	-	DAR	-
• Front spoiler painted ¹⁾	0	0	-	0	0	-	0	0	-	5 0	o -	0	0	-	-	-	-	-	-	-	CAH	31
Air intake grills painted ¹⁾	0	0	0	0	0	0	0	0	0		0	0	0	0	-	-	-	-	-	-	CNF	31
Air intake and outlet grills painted	T-	-	-	-	-	-	-	_ .	- -	- -	- -	T-	-	-	0	0	0	0	-1	-	CCM	-
Air intake and outlet grill painted in black (high-gloss)	-	-	-	-	-	-	_	_ .	- -	- -	- -	-	-	-	0	0	0	0	-	-	CCN	18, 21
Rear side air intake grills painted	T-	Ι-	-	-	-	-		_ .	- -	- -	- -	-	-	-1	0	0	0	0	-	-	XCP	18
Rear side air intake grills painted in black (high-gloss)	-	-	-	-	-	-	_	_ .	- -	- -	- -	-	-	-	0	0	0	0	-	-	XCR	-
Headlight cleaning system covers painted ¹⁾	0	0	0	0	0	0	0	0	0 0	5 0	0	0	0	0	0	0	0	0	0	0	XUB	10, 31
Headlight cleaning system covers in contrasting colour	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	0	-	-	CGU	-
• Exterior mirror lower trims painted ¹⁾	0	0	0	0	0	0	0	0	0 0	5 0	0	0	0	0	0	0	0	0	-	-	CNL	10, 14, 31
Sideskirts painted	-	-	0	0	0	0	-	-	0		0	0	0	0	0	0	0	0	0	-	XAJ	-
Rear apron painted	0	0	0	0	0	0	0	0	0 0		0	0	0	0	0	0	0	0	-	-	CNG ¹⁾ /XUE	10, 17, 31

For fuel consumption, CO₂ emissions and efficiency class, please refer to page 56/57.









¹⁾ Paint finish in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

not available ○ I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

¹ Headlight cleaning system cover painted

² Exterior mirror lower trim painted

³ Rear apron painted, sports tailpipes

⁴ Front spoiler painted, air intake grill painted

Option Engine, transmission, chassis and wheels.	911 Carrera	911 Carrera S	911 Carrera GTS	911 Carrera 4	911 Carrera 4S	911 Carrera 4 GTS	Carrera	Carrera S Ca		Carrera	911 Carrera 4S Cabriolet 911 Carrera 4 GTS Cabriolet	Targa 4	Targa	911 Targa 4 GTS	911 Turbo	911 Turbo S	Turbo C	911 Turbo S Cabriolet	GT3	911 GT3 RS	l no.	Page
Carrera S Powerkit engine upgrade to 316 kW (430 hp) with sports exhaust system (I no. 176) and specially designed twin tailpipes and Sport Chrono package (I no. 639/640)	-	0	•	-	0	•	-	0	•	- <	•	_	0	•	-	-	-	-	-	-	X51	13
Sports tailpipes	0	0	-	0	0	-	0	0	- 0	0 (0 -	0	0	-	-	-	-	-	-	-	XLT	17, 31
• 20-inch SportTechno wheels ¹⁾	0	0	-	0	0	-	0	0	-	0 0	o -	0	0	-	-	-	-	-	-	-	XRT	14, 17, 33
• 20-inch Sport Classic wheels	-	-	-	-	-	-	-	-	- -	- -	- -	-	-	-	0	_	0		-	-	XRU	18, 21
Wheels painted in exterior colour (partially)	0	0	0	0	0	0	0	0	0	0	0 0	0	0	0	-	-	-	-	-	-	XD9	10, 13, 33
Wheels painted in black (partially) ¹⁾	0	0	-	0	0	-	0	0	- 0	0 (0 -	0	0	-	-	-	-	-	-	-	XDA	33
Wheels painted in satin platinum (complete) ^{11, 2)}	0	0	-	0	0	-	0	0	- 0	0	0 -	0	0	-	-	-	-	-	-	-	XDH	33
Wheels painted in high-gloss black (complete) ³⁾	0	0	-	0	0	-	0	0	- 0	0 (0 -	0	0	-	0	0	0	0	0	-	XDG	4, 18, 22
Wheels painted in satin black (complete)	-	-	-	-	-	-	-	-	- -	- -	- -	-	-	-	-	-	-	-	-	0	XDK	-
Wheel spacers, 5 mm	0	0	•	0	0	•	0	0	•	0 (0	0	0	•	-	-	-	-	-	-	XRP	-







For fuel consumption, CO₂ emissions and efficiency class, please refer to page 56/57.

- 1 20-inch SportTechno wheel
- 2 Wheel painted in black (partially)
- 3 Wheel painted in exterior colour (partially)
- 4 Wheel painted in satin platinum (complete)

¹⁾ Includes wheel centres with full-colour Porsche Crest.

²⁾ Only in conjunction with 20-inch Carrera S wheels.

3) Only in conjunction with 20-inch Sport Classic wheels, 20-inch 911 Turbo wheels, 20-inch GT3 wheels.

not available ○I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

Option Interior.	911 Carrera	911 Carrera S	911 Carrera GTS		Carrera	Carrera	911 Carrera S Cabriolet		Carrera	4	911 Carrera 4 GTS Cabriolet		4 •	911 larga 4 GIS	911 Turbo S	Turbo	Turbo	911 GT3	911 GT3 RS	l no.	Page
• Interior package painted ¹⁾	0	0		0	0		o c		0	0		0	0 [-		0	0	-	-	EER/EET	35
• Instrument dials coloured Luxor Beige Racing Yellow White Guards Red	0 0	0 0 0	0 0 0	0	0	0 0		0 0	0		0 0 0	0	0 0		0	0	0	0	0 0	XFL XFR XFJ XFG	11 - 15 35, 39
Sport Chrono stopwatch instrument dial coloured Luxor Beige Racing Yellow White Guards Red	0 0	0 0 0	0	0	0	0 0		0	0	0	0	0	0		0	0	0	- 0	0	CZT CGE CGJ CGG	11 - 15, 17 35, 39
• PCM package painted ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0	0	0	0	-	_	CUF	-
• Air vents painted ²⁾	0	0	0	0	0	0		0	0	0	0	0	0	0 0	0	0	0	-	-	CTR	-
• Air vent slats painted ²⁾	0	0	0	0	0	0		0	0	0	0	0	0	0 0	0	0	0	-	-	CDN	35







¹⁾ Painted in exterior colour.

²⁾ Paint finish in exterior colour unless otherwise specified at the time of order.

More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

not available ○ I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

Interior package painted, centre console trim
 painted, instrument surround in leather, PDK gear
 selector in aluminium

² Sport Chrono stopwatch instrument dial in Guards Red

³ Air vent slats painted

Option	911 Carrera	Carrera	911 Carrera GTS	911 Carrera 4	911 Carrera 4S	911 Carrera 4 GTS	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera GTS Cabriolet		Carrera 4S Cal	Carrer	Targa	911 Targa 45	Turbo 4		Turbo	Turbo	911 GT3	911 GT3 RS	I по.	Page
Interior.																						
Centre console trim painted ¹⁾	0	0		0	0		0	0		0	0		0	0] 0		0		-	-	XYG	35, 37
• Seat belts coloured Silver Grey Guards Red Racing Yellow Luxor Beige Yachting Blue	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0	0	0 0		0	0	0		0 0 0	• 0 0	XSH XSX XHN XHP XHR	- 37, 43 - -
Sports bucket seat belt passages painted ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	-	-	CMT	-
Vehicle key painted ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	СРК	37
Rear footwell lighting	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	-	-	CEE	-







¹⁾ Painted in exterior colour.

²⁾ Paint finish in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

not available ○I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

¹ Centre console trim painted

² Seat belts in Guards Red, belt outlet trims in leather

³ Vehicle key painted, key pouch in leather

Option Interior: leather.	911 Carrera	911 Carrera S	911 Carrera GTS	911 Carrera 4	911 Carrera 4S	911 Carrera 4 GTS			Carrera G		4S Cat	911 Carrera 4 GIS Cabriolet	911 Targa 4	Targa	Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	911 GT3 RS	I no.	Page
Leather interior package	0	0		0	0	_	0	0		0	0 []	0 0		0		0	0	-	-	EEA/EES	39
Dashboard trim package in leather	0	0	0	0	0	0	0	0	0	0	0	5 0	0 0	0	0	0	0	0	-	-	CZW	23, 39
Door trim package in leather	0	0	0	0	0	0	0	0	0	0	0		0 0	0	0	0	0	0	-	-	CXM	13, 23, 25
Rear compartment trim package in leather	0	0	0	0	0	0	0	0	0	0	0	5 0	0 0	0	0	0	0	0	-	-	CXN	21
Interior trim package Plus	0	0	0	0	0	0	0	0	0	0	0		0 0	0	0	0	0	0	-	-	DHA	-
Rear-view mirror in leather¹¹	0	0	0	0	0	0	0	0	0	0	0		0 0	0	0	0	0	0	-	-	CVW	11, 23, 39
Steering wheel rim with decorative stitching in contrasting colour	0	0	-	0	0	-	0	0	-	0	0 -	- 0	0	-	0	0	0	0	-	-	CLU	25
Seat belt buckles in leather	0	0	0	0	0	0	0	0	0	0	0		0 0	0	0	0	0	0	-	-	CDT	11, 21, 37
• Key pouch in leather ¹⁾	0	0	0	0	0	0	0	0	0	0	0		0 0	0	0	0	0	0	0	0	CPE	37







¹⁾ Leather in interior colour unless otherwise specified at the time of order. More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

not available ○I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

¹ Dashboard trim package in leather 2 Rear-view mirror in leather

³ Leather interior package, dashboard trim package in leather, air vents in leather, instrument dials in Guards Red, Sport Chrono stopwatch instrument dial in Guards Red

Option	911 Carrera	911 Carrera S	Carrera	911 Carrera 4			Carrera	911 Carrera GTS Cabriolet	911 Carrera 4 Cabriolet	4S Cab	Carrer	911 Targa 4 911 Targa 4S		911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	911 GT3 RS	I no.	Page
Interior: leather.																					
Instrument surround in leather	0	0	0	0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	XNG	35
Steering column casing in leather	0	0	0	0 0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	XNS	41
Air vents in leather ¹⁾	0	0	0	0 0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	CTK	12, 24, 41
Air vent slats in leather ¹⁾	0	0	0	0 0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	CZV	11, 24, 41
Sun visors in leather	0	0	0	0		0	0	0	0	0	0	0 0	0	0	0	0	0	0	-	XMP	-
PCM package in leather ¹⁾	0	0	0	0 0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	CUR	12, 24, 39
PDK gear selector personalisation package	0	0	0	0 0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	CTL	-
Gear lever personalisation package	0	0	0	0 0		0	0	0	0	0	0	0 0	0	-	-	-	-	-	-	CTX	-
Centre console trim in leather	0	0		0		0	0		0	0		0 0		0		0		-	-	XHB	41
Storage compartment lid with model logo	0	0	0	0 0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	XUV	11, 19, 43
Storage compartment lid with Porsche Crest	0	0	0	0 0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	XPT	15, 16, 41
Transmission tunnel in rear in leather with decorative stitching	0	0	0	0 0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	XHS	21
Sports seat Plus backrests in leather	0	0	0	0		0	0	0	0	0	0	0 0	0	0	-	0	-	-	-	XWK	20
Sports seat Plus backrest trim package in leather	-	-	-[-[-	- -	- -	-	-	-	-	-[-	-[-	-	-	0	-	0	-	-	XWL	-
Inner door sill guards in leather	0	0	0	0		0	0	0	0	0	0	0 0	0	0	0	0	0	-	-	XTG	-

¹⁾ Leather in interior colour unless otherwise specified at the time of order. More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.







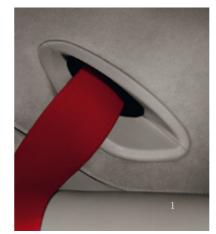
not available ○I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

¹ Centre console trim in leather, storage compartment lid with Porsche Crest

² Steering column casing in leather

³ Air vents in leather

Option	911 Carrera	911 Carrera S	911 Carrera GTS	911 Carrera 4	911 Carrera 4S	911 Carrera 4 GTS	911 Carrera Cabriolet			Carrera	4 . ∣.		911 Targa 4	911 larga 45	:	911 Turbo S		Turbo		911 GT3 RS	l no.	Page
Interior: leather.																						
Porsche Crest embossed on headrests	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	-	-	XSC	8, 11, 15
Belt outlet trims in leather	0	0	0	0	0	0	0	0	0	0	0	0	- -	- -	- 0	0	0	0	T-	-	СТН	37, 43
• Fuse box cover in leather ¹⁾	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	-	-	CUJ	39, 43
Personalised floor mats with leather edging	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CFX	19, 21, 43
Interior: Alcantara.																						
SportDesign steering wheel in Alcantara	0	0	•	0	0	•	0	0	•	0	0	•	0	0	0	0	0	0	-	-	XLK	19, 21
• Sun visors in Alcantara ²⁾	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	XLU	-
PDK gear selector in Alcantara	0	0	•	0	0	•	0	0	•	0	0	•	0	0	0	0	0	0	-	-	XLN	19, 21
Gear lever in Alcantara	0	0	•	0	0	•	0	0	•	0	0	•	0	0	• -	-	-	-	-	-	XLM	-
Door trim package in leather/Alcantara	-	-	0	-	-	0	-	-	0	-	-	0	- -	- 0	-	-	-	-	0	0	CLP	-
Belt outlet trims in Alcantara	0	0	0	0	0	0	-	-	-	-	- -	-	0	0	0	0	-	T-	0	0	CLN	-
Storage compartment lid in Alcantara with 'PORSCHE' logo	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	XLG	-
Storage compartment lid in Alcantara with Porsche Crest	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	XLJ	_









42 · Exclusive options · 43

¹⁾ Leather in interior colour unless otherwise specified at the time of order.

More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

²⁾ Available from 06/2015 at the earliest.

not available ○ I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

¹ Belt outlet trims in leather

² Personalised floor mats with leather edging

³ Fuse box cover in leather

⁴ Storage compartment lid with model logo

Option Interior: mahogany ¹⁾ , carbon.	911 Carrera	911 Carrera S	911 Carrera GTS	911 Carrera 4	911 Carrera 4S	911 Carrera 4 GTS	911 Carrera Cabriolet	Carrera	Carrera	Carrera	Carrera 4S Cal	Carrer	911 Targa 4	Targa	Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	911 GT3 RS	l no.	Page
Mahogany interior package	0	0	-	0	0	-	0	0	-	0	0 -	- 0	0	-	0	0	0		-	-	EEB/EEC/EED/ EEF	11, 13
Heated multifunction steering wheel in mahogany	0	0	-	0	0	-	0	0	-	0	0 -	-	0	T-	0	0	0	0	-	-	XHF	11
Centre console trim in mahogany	0	0	_	0	0	-	0	0	-	0	0 -	-	0	-	0		0	_	_	-	XHG	11, 12, 45
Carbon interior package	0	0	0	0	0	0	0	0	0	0	0 0		0	0	0	•	0	•	0	•	EEG/EEH/EEJ/ EEK/EGA/EGB	19, 23, 45
Heated multifunction steering wheel in carbon	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	-	-	XHL	45
Centre console trim in carbon	0	0	0	0	0	0	0	0	0	0	0		0	0	0	•	0	•	0	•	XHM	19, 24, 45
PDK gear selector in carbon	-	-	0	-	-	0	-	-	0	-	- 0	- c	- -	0	-	0	-	0	-	-	XHJ	23, 24
Gear lever in carbon	-	-	0	-	-	0	-	-	0	-	-	-	- -	0	-	-	-	-	-	-	XHH	-





¹⁾ Since wood is a natural product, there may be variations in colour and grain.

not available ○I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

¹ Carbon interior package, centre console trim in carbon, heated multifunction steering wheel in carbon

² Centre console trim in mahogany

³ PDK gear selector in aluminium

Option	911 Carrera	911 Carrera S	911 Carrera GTS	911 Carrera 4	Carrera	911 Carrera 4 GTS	Carrera	SCa	5∣ ₹	Carrera	911 Carrera 45 Cabriolet 911 Carrera 4 GTS Cabriolet		Targa	911 Targa 4 GTS	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	911 GT3 RS	l no.	Page
Interior: aluminium.																						
Brushed aluminium interior package	0	0		0	0		0	0 1				0	0		0		0		•	-	EEL/EEM/EEN/ EEP/EGC/EGD	15
Centre console trim in brushed aluminium	0	0		0	0		0	0 1				0	0		0		0		•	-	XYE	15
PDK gear selector in brushed aluminium	-	-		-	-		- -	-	- -	- -	- -	-	-		-	-	-	-	-	-	XYH	-
Gear lever in brushed aluminium	-	-		-	-	-	- -	- -	-	- -	- 0	-	-	0	-	-	-	-	-	-	XYC	-
PDK gear selector in aluminium	0	0	0	0	0	0	0	0			0	0	0	0	0	0	0	0	-	-	XYA	35, 45
Pedals and footrest in aluminium Door sill guards.	0	0	0	0	0	0	0	0	0 0		0	0	0	0	0	0	0	0	0	0	EFA	-
Door sill guards in carbon	0	0	0	0	0	0	0	0	0 0		0	0	0	0	0	0	0	0	0	•	X69	47
Door sill guards in carbon, illuminated	0	0	0	0	0	0	0	0	0 0		0	0	0	0	0	0	0	0	0	0	XXD	47
Personalised door sill guards in carbon, illuminated	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0	0	CXE	Title, 25
Door sill guards in stainless steel	0	0	0	0	0	0	0	0	0 0		0	0	0	0	0	0	0	0	-	-	X70	47
Door sill guards in stainless steel, illuminated	0	0	0	0	0	0	0	0	0 0		0	0	0	0	0	0	0	0	0	-	XXB	47
Personalised door sill guards in stainless steel, illuminated	0	0	0	0	0	0	0	0	0 0		0	0	0	0	0	0	0	0	0	-	CXC	-









¹ Door sill guards in carbon

² Door sill guards in carbon, illuminated

³ Door sill guards in stainless steel

⁴ Door sill guards in stainless steel, illuminated

not available ○I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

Exclusive expertise

When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This has been the philosophy behind the Porsche 'Sonderwunsch programme', known as Porsche Exclusive, since 1986. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the

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with its own distinctive personality and character. Our latest example: the Panamera Exclusive Series.

On the following pages, we showcase 11 extraordinary Porsche models. All limit editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto 'Ultimate personalisation'.

1983

1992 to 1993

993

1993 to 1994

995



1992 to









935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.

911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to a purposefully weight-saving construction, each one of the 86 exclusive models produced delivered extraordinary performance.

911 Carrera 2 Speedster Turbolook

In 1993, Porsche realised an exclusive customer dream: 15 cars of the then brand-new 911 Carrera 2 Speedster were given the prestigious Turbolook by Porsche Exclusive. The brake system of the 911 Turbo was also available as an option.

911 Turbo Flatnose

A stand-out feature of the 964 series, the 911 Turbo Coupé was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose makeover was limited to 76 models and, in addition to other style modifications, many of these were given an uprated turbo engine.

911 Turbo Cabriolet

Porsche Exclusive special for sun-loving and power-hungry stomers, a limited number of the 911 Turbo were produced Cabriolet form. The combination of fresh air and turbo rformance was available to just 14 customers.

48 · Exclusive expertise · 49

1995 to 2000

1997 to 1998

2009 to 2010

2010 to 2011

2012

2014 to 2015













911 Carrera Speedster

One of the rarest Porsche cars ever, the 911 Carrera Speedster was based on the 911 (type 993). Only two were made in 1995 and 2000.

911 Turbo S

With the 911 Turbo S manufactured from 1997 to 1998, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S, of which 345 vehicles were made, was the only model in the series to achieve a top speed of 300 km/h.

911 Sport Classic

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic with a double-dome roof, 'ducktail' and 19-inch Sport Classic wheels with the traditional styling of Fuchs wheels was limited to 250 cars.

911 Speedster

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalised interior, it distinguished itself visually from all other members of the 911 family, thanks to its shorter windscreen frame, rear apron with side air outlets and dynamically styled Speedster hood compartment lid with two muscular haunches.

911 Club Coupé

The first two Porsche Clubs comprised 13 members. That was 60 years ago. Since then, that number has grown to 651 globally recognised Porsche Clubs with around 186,000 members. A unique sports car was created in 2012 to honour the first club charters: the 911 Club Coupé – with a strictly limited edition of just 13 cars.

Panamera Exclusive Series

2014 and 2015 Porsche Exclusive produced the Panamera clusive Series, a limited edition of 100 cars based on the namera Turbo S Executive. Its impressive features include an quisite leather interior by Poltrona Frau, a beautiful blended paint ish, a badge showing the limited edition number and the new rsche Rear Seat Entertainment Plus.

50 · Exclusive expertise Exclusive expertise

Designing your Porsche

Porsche Exclusive.

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The Porsche new vehicle warranty applies to all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.



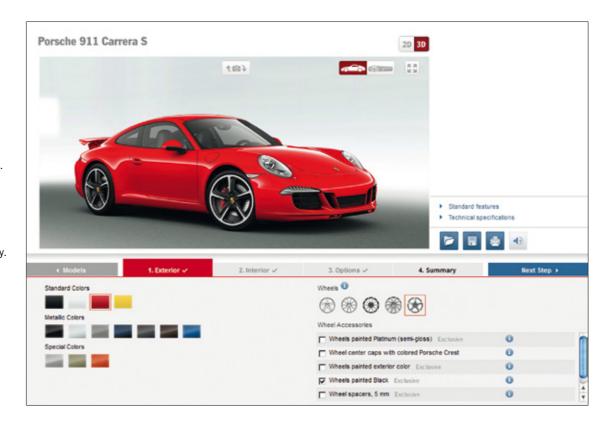
Porsche Car Configurator

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Panorama

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Since the first Porsche Club was founded in 1952, their number has grown to 651 with a total of 186,000 members worldwide. To find out more, go to www.porsche.com/clubs or call +49 711 911-23250.



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Tyre identification

Tyre type	Size	Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise* (class)	External rolling noise (dB)
911 model range					
Summer tyres	235/40 ZR 19	E	В	6)	68
	285/35 ZR 19	E	С	•	70
	295/35 ZR 19	E	В	•	71
	245/35 ZR 20	F	A	6 0	71
	295/30 ZR 20	E	A	G 3)	74
	305/30 ZR 20	E	A	C 0	74
911 GT3					
Sports tyres (S)	245/35 ZR 20	G	A	(3)	69
	305/30 ZR 20	E	A	(3)	72
911 GT3 RS					
Sports tyres (S)	265/35 ZR 20	E	С–В	(3)	71
	325/30 ZR 21	E	C-A	G 9) = G 9	73–72

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.

54 · Panorama Tyre identification: 911 model range · 55

^{* •} Quiet rolling noise, • Moderate rolling noise, • Loud rolling noise.

Fuel consumption figures

911 model range	911 Carrera	911 Carrera S	911 Carrera GTS	911 Carrera 4	911 Carrera 4S
Fuel consumption/emissions	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
Urban (in I/100 km)	12.4/11.3	13.3/12.1	13.7/12.2	12.9/11.7	13.8/12.4
Extra urban (in I/100 km)	7.0/6.6	7.3/6.7	7.5/6.7	7.4/6.8	7.6/7.0
Combined (in I/100 km)	9.0/8.2	9.5/8.7	9.5/8.7	9.3/8.6	9.9/9.1
CO ₂ emissions (in g/km)	211/191	223/202	233/202	218/200	233/212
Efficiency class	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
Germany	G/F	G/G	G/F	G/F	G/G
Switzerland	G/G	G/G	G/G	G/G	G/G

911 Carrera 4 GTS	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera GTS Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet
Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
13.8/12.5	12.7/11.5	13.6/12.2	13.7/12.3	13.1/11.8	13.9/12.5
7.7/7.1	7.2/6.7	7.5/6.9	7.6/6.9	7.5/6.9	7.7/7.1
9.9/9.1	9.2/8.4	9.7/8.9	9.7/8.9	9.5/8.7	10.0/9.2
233/212	216/195	228/207	228/207	223/202	235/214
Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
G/G	G/F	G/F	G/F	G/F	G/F
G/G	G/G	G/G	G/G	G/G	G/G

911 model range	911 Carrera 4 GTS Cabriolet	911 Targa 4	911 Targa 4S	911 Targa 4 GTS	911 Turbo
Fuel consumption/emissions	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	PDK
Urban (in I/100 km)	13.9/12.5	13.1/11.8	13.9/12.5	13.8/12.5	13.2
Extra urban (in I/100 km)	7.7/7.1	7.5/6.9	7.7/7.1	7.7/7.1	7.7
Combined (in I/100 km)	10.0/9.2	9.5/8.7	10.0/9.2	9.9/9.1	9.7
CO ₂ emissions (in g/km)	235/214	223/204	237/214	233/212	227
Efficiency class	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	PDK
Germany	G/F	G/F	G/F	G/F	G
Switzerland	G/G	G/G	G/G	G/G	G

911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	911 GT3 RS
PDK	PDK	PDK	PDK	PDK
13.2	13.4	13.4	18.9	19.2
7.7	7.8	7.8	8.9	8.9
9.7	9.9	9.9	12.4	12.7
227	231	231	289	296
PDK	PDK	PDK	PDK	PDK
G	G	G	G	G
G	G	G	G	G

56 · Fuel consumption figures: 911 model range

The vehicles shown contain personalised non-original parts because of the large options may vary from market to market

your Porsche Centre, who will be pleased excepted.

Even if a potential supplier has been granted general type approval for parts may affect the safety of the vehicle. Porsche is not able to check

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